

*the unofficial*  
**PAPER SOURCE**  
  
**COLOR GUIDE**  
**2012**  
 BY AKULA KREATIVE

**SUNSHINE**  
*closest to:*  
 255 / 234 / 100  
 0 / 1 / 74 / 0  
 FFEA64  
 PANTONE 106 U

**CURRY**  
*closest to:*  
 249 / 225 / 126  
 0 / 5 / 62 / 0  
 F9E17E  
 PANTONE 127 U

**CHARTRUERE**  
*closest to:*  
 225 / 236 / 113  
 9 / 0 / 61 / 0  
 E1EC71  
 PANTONE 379 U

**CLOVER**  
*closest to:*  
 110 / 166 / 52  
 49 / 0 / 93 / 4  
 6EA634  
 PANTONE 376 U

**MOSS**  
*closest to:*  
 129 / 136 / 60  
 27 / 6 / 95 / 28  
 81883C  
 PANTONE 384 U

**SAGE**  
*closest to:*  
 225 / 235 / 212  
 8 / 0 / 15 / 0  
 E1EBD4  
 PANTONE 7485 U

**POOL**  
*closest to:*  
 143 / 221 / 234  
 39 / 0 / 11 / 0  
 8FDDEA  
 PANTONE 304 U

**PEACOCK**  
*closest to:*  
 0 / 130 / 137  
 100 / 1 / 40 / 7  
 008289  
 PANTONE 321 U

**NIGHT**  
*closest to:*  
 60 / 83 / 111  
 94 / 43 / 11 / 45  
 3C536F  
 PANTONE 540 U

**BLUEBELL**  
*closest to:*  
 170 / 204 / 235  
 32 / 4 / 1 / 0  
 AACCEB  
 PANTONE 277 U

**LAKE**  
*closest to:*  
 98 / 169 / 227  
 54 / 10 / 0 / 0  
 62A9E3  
 PANTONE 292 U

**BEET**  
*closest to:*  
 157 / 84 / 156  
 67 / 74 / 0 / 0  
 9D549C  
 PANTONE 254 U

**AUBERGINE**  
*closest to:*  
 106 / 90 / 127  
 70 / 83 / 10 / 12  
 6A5A7F  
 PANTONE 2695 U

**PLUM**  
*closest to:*  
 219 / 201 / 234  
 16 / 25 / 0 / 0  
 DBC9EA  
 PANTONE 263 U

**FUCHSIA**  
*closest to:*  
 222 / 93 / 148  
 4 / 76 / 0 / 0  
 DE5D94  
 PANTONE 219 U

**BLOSSOM**  
*closest to:*  
 255 / 184 / 197  
 0 / 33 / 8 / 0  
 FFB8C5  
 PANTONE 1767 U

**POPPY**  
*closest to:*  
 255 / 169 / 110  
 0 / 31 / 60 / 0  
 FFA96E  
 PANTONE 1485 U

**PAPAYA**  
*closest to:*  
 255 / 164 / 142  
 0 / 36 / 38 / 0  
 FFA48E  
 PANTONE 1625 U

**FIG**  
*closest to:*  
 128 / 84 / 98  
 22 / 90 / 40 / 35  
 805462  
 PANTONE 209 U

**STRAWBERRY**  
*has  
 been  
 retired*

**PERSIMMON**  
*closest to:*  
 222 / 93 / 90  
 1 / 80 / 87 / 2  
 DE5D5A  
 PANTONE 179 U

**RED**  
*closest to:*  
 202 / 83 / 92  
 1 / 87 / 89 / 4  
 CA535C  
 PANTONE 1797 U

**CHOCOLATE**  
*closest to:*  
 111 / 94 / 85  
 26 / 52 / 84 / 51  
 6F5E55  
 PANTONE 476 U

**KHAKI**  
*has  
 been  
 retired*

**GRAVEL**  
*closest to:*  
 181 / 182 / 182  
 7 / 4 / 6 / 19  
 B5B6B6  
 P. COOL GRAY 4 U

**SLATE**  
*closest to:*  
 117 / 119 / 123  
 30 / 17 / 8 / 53  
 75777B  
 P. COOL GRAY 11 U

**CEMENT**  
*closest to:*  
 215 / 209 / 201  
 5 / 5 / 9 / 10  
 D7D1C9  
 P. WARM GRAY 2 U

**PAPER BAG**  
*closest to:*  
 206 / 186 / 144  
 5 / 11 / 40 / 6  
 CEBA90  
 PANTONE 467 U

**BLACK**  
*closest to:*  
 0 / 0 / 0  
 40 / 40 / 40 / 100  
 000000  
 PANTONE BLACK U